



The Kingsbrooke Sea Lions Swim team is now accepting sponsorships and/or donations from local businesses for the 2011 summer swim season. Contributions and sponsorships help to fund swim team activities and awards, purchase equipment and pay coaches salaries. All sponsorship proceeds and donations support the Sea Lions in its efforts to develop young competitive swimmers and provide a fun, wholesome summer activity for every member of the family. Being a swim team sponsor is an inexpensive form of advertising as well as an excellent civic gesture.

Located off of Linton Hall Road in Bristow, Virginia, Kingsbrooke is an established community of approximately 1000 homes. Every summer the Sea Lions provide swimming opportunities for over 350 competitive and developmental swimmers from our community and surrounding neighborhoods.

The Sea Lions welcome all swimmers regardless of skill level from ages eighteen years and younger. We compete in the Red division of the Prince William Swim League (PWSL), which consists of 24 teams and 4000 swimmers throughout Prince William County. The season starts after Memorial Day Weekend and concludes the last week of July. There are six dual meets followed by a Divisional Championship, with attendance typically exceeding 750 people.

www.kbsealions.com and www.kbswim.com are the lifeline of communication for the team and its supporters. It has also become a point of reference for many teams across the league and averages 60,000 hits per month. We are confident that our sponsors will receive a great deal of exposure to area residents.

Our team operates on a very modest budget managed entirely by parent volunteers. We receive most of our funding from participation fees and fundraising projects. Having sponsors allows us to keep our fees competitive. And, our swim meets could not take place without our dedicated parents.

Your generous contribution will help us encourage teamwork, promote good sportsmanship, improve swimming skills and strengthen our community spirit.

Thank you for your support of the Kingsbrooke Sea Lions.

If you would like to support our program or receive additional information, please contact:

Jim Hester at (703)753-9887

Lisa DiBenedetto at (703) 753-8386

Or email sponsorship@kbswim.com.



KINGSBROOKE SEA LIONS

Gold Sponsor: \$500.00

- Team Photo Plaque
- Company-provided banner placement at all home team meets
- A half page advertisement in all home meet Heat Sheets available for download
- Sponsor announcement at all home meets and end of season party
- A quarter page advertisement in the Divisionals heat sheets
- Company's logo/ link on team website's sponsor page

Silver Sponsor: \$250.00

- Small Team photo plaque
- A quarter page advertisement in all home meet Heat Sheets made available for download
- A business card size ad in the Divisional meet Heat Sheets
- Company's logo on team website's sponsor page

Bronze Sponsor: \$100.00

- 8 ½ X11" company advertisement in a hanging vinyl banner prominently displayed at all home meets
- Company logo on team website's sponsor page

Annual sponsorship commitment term runs from May to May of each year.

Your sponsorship contribution at any level will serve as a symbol of your civic leadership and support for youth fitness and swimming programs in your area. Customized packages are available upon request. All efforts will be made to honor sponsor requests. The Sea Lions thank you for your support.

For more information or if you have questions, please contact Jim Hester at 571-237-7251 or Lisa DiBenedetto at 703-753-8386. You may also send an email to sponsorship@kbswim.com.

If you would like to be a Sea Lions sponsor, simply return this form with payment to the address below. Please make checks payable to "Kingsbrooke Swim Team". (Camera-ready ad copy is due by June 1, 2011)

Sponsor's Information

Level (circle one):

Gold

Silver

Bronze

Company: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____ Website: _____

Email: _____

Kingsbrooke Sea Lions Swim Team ♦ 9322 Worthington Dr. ♦ 703-753-8386 or 571-237-7251
Bristow, VA 20136

www.kbswim.com